MATOMO

Matomo is the leading free and open source analytics platform. It is the primary alternative to Google Analytics and is focused on data ownership and user privacy protection. It is customizable, extensible through plugins and themes, and scalable for high-traffic websites. The source code of Matomo is available under the GPL version 3 software license.

Piwik is the former name.

Learn more

- matomo.org
- Matomo, wikipedia.org.
- Matomo, openhub.net.